AITPM
Leadership in Traffic and Transport

ONLINE
TECHNICAL
CONFERENCE

SPONSORSHIP
PROSPECTUS

AITPM is committed to advancing the skills, capabilities, and technical knowledge in the industry.

We provide online approaches to connect practitioners with relevant, accessible technical content, which has proven to be a highly successful way to engage with our members, subscribers, and the industry.

We are committed to embracing this growth in online technical content, and we are excited to be bringing you another Online Technical Conference Series.

SPONSORING AITPM

AITPM is the national association for traffic and transport professionals.

AITPM represents the many different types of transport professionals and practitioners who plan, design, engineer, deliver, operate, manage, measure, and support Australia's transport systems. **We regularly communicate with more than 6,000 industry professionals.**

We support our members to connect, collaborate, and participate to advance their skills, capabilities, and knowledge.

We provide our members with a collective voice and work hard to advocate for them to government and business. However, everything we do is also about shaping the sector more broadly and ensuring we plan, design, build, measure and maintain safe and liveable communities.

We are committed to:

- Nurturing a diverse and inclusive culture within the transport industry.
- Growing a strong, connected, and supportive community to transport professionals and practitioners.
- Collaborating with governments and industry to influence better transport outcomes.
- Sharing experiences and knowledge to continuously improve practice.
- Supporting the collection of data and the development of the evidence base.
- Promoting the development of tools to inform decision making.
- Contributing to and disseminating research.
- Encouraging innovation.
- Showcasing excellence in policy making, industry practice and practitioners.

AITPM partners with industry organisations to support the advancement of the traffic and transport industry and we are delighted to provide the opportunity for up to **five companies** in the sector to show their support for the transport industry and AITPM by sponsoring the **2024/25 Online Technical Conference Series**.

For more information and to secure your Sponsorship Package please contact Kirsty Kelly – Chief Executive Officer kirsty.kelly@aitpm.com.au 07 3544 5670

ABOUT THE 2024/25 ONLINE TECHNICAL CONFERENCE SERIES

The **2024/25 Online Technical Conference Series** will be available for viewing commencing late January 2025, with Live Online Q&A sessions and Keynote sessions (NEW) in February-March 2025.

As with 2023/24, the format will involve recorded video presentations for pre-viewing, followed by a series of Live Q&A sessions with the presenters. The Live Q&A sessions will each be around an hour in length, with 1 session per day 3-4 days a week over the February-March conference period. The recorded video presentations will be available prior to the commencement of the live sessions (from late-January) and will be available to delegates as a library of technical content during and post-event.

The event will deliver technical sessions structured in 4 Streams covering topics such as:

The Online Technical Conference Series attracts more than 250 delegates and generates a significant amount of engagement amongst speakers and delegates, as well as with the industry at large. The promotion for this event reaches our database of more than 5,500 members of the industry, which is comprised of significant proportions of transport planners, traffic engineers, and modellers, along with a broad range of practitioners in the various fields of transport practice.

 PLAN

- Transport Planning
- Active Transport
- Freight Infrastructure and Networks
- Inclusive Mobility
- Micromobility
- Movement and Place
- Public Transport
- Strategies, plans and policies

 DESIGN

- Traffic Engineering
- Road design
- Signals
- Infrastructure and Physical Implementation
- Safety and Pedestrian Environments
- Safety and Road Design

 MODEL

- Transport modelling
- Artificial Intelligence
- Connected Intelligent Transport Systems (C-ITS)
- Data, models and monitoring

 MANAGE

- Travel Demand Management
- Behaviour Change
- Network operations
- Decarbonisation and Electric Vehicles
- Shared Mobility
- Car Parking

	MAJOR SPONSOR	STREAM SPONSOR
	$7,000+GST 1 available	Plan, Design, Model Manage $5,000+GST
Complimentary standard registrations (worth $450 each)	10	5
Sponsor rate registrations ($200 each)	Unlimited	Unlimited
Acknowledgement as the Major Sponsor on all promotional materials	▶	
Acknowledgement as a Stream Sponsor on all promotional materials		▶
Opportunity to give promotional address 2-3 minutes	Opening and Closing sessions	Nominated Stream
Opportunity to provide a Chair for a Live Q&A session	In any Stream	In nominated Stream
Provide a promotional video to be posted on the AITPM website with the OTCS videos	▶	▶
Send company video in a dedicated email broadcast to the AITPM database promoting the OTCS	▶	▶
Company video shared via the AITPM LinkedIn page to promote their involvement, including acknowledging any accepted speaker(s) for the event and the nominated Chair	▶	▶
Acknowledgement in the frequent session reminder emails to participants during the OTCS, relevant to the nominated stream.	All sessions	Nominated Stream sessions only