



June 25, 2024

Sally Stannard
Director-General, Department of Transport and Main Roads

Dear Sally

Data Collection for the 50 Cent Public Transport Fare Trial

Ahead of our upcoming meeting with you on 2 July, I share a memo prepared by members of the Australian Institute of Traffic Planning and Management (AITPM) intended as industry input to assist in the preparation of data collection plans and analysis by the Department of Transport and Main Roads. The AITPM sees this as a significant opportunity to collect valuable data that can inform future policy choices for managing the state's transport challenges and improve modelling for testing future policy initiatives.

While announced as a cost-of-living relief measure, we believe that this trial represents a unique opportunity to study the impacts of drastically reduced fare prices on public transport usage, commuter behaviour, and overall traffic patterns. This initiative has the potential to unlock a wealth of information about the long-term benefits of reduced public transport fares through data collection and analysis. Data that could be instrumental in the development of sustainable, cost-effective transport policies for Queensland, shaping the future of our transport system.

As the leading professional body representing the transport community, AITPM is committed to supporting this initiative and would like to offer the Department our assistance. The attached memorandum provides industry input in assisting with the preparation of data collection plans and analysis. While we are sure that your team has this initiative well in hand, we hope that this material will be of value in considering a broader range of inputs and potential outputs for consideration.

We look forward to discussing this further, along with sharing other opportunities that we would like to raise with you aimed at allowing the transport community to provide input and support to this trial.

Yours sincerely,



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Encl. AITPM Industry Input to Data Collection Public Transport Trial June 2024