



# AITPM

Leadership in  
Traffic and Transport

# PARTNER WITH AITPM

## VICTORIAN BRANCH





## About AITPM

AITPM is the national membership body for the broad community of transport professionals who create our transport systems.

We bring together and harness the diversity of professional expertise and experience that is required to achieve sustainable, efficient, safe, and accessible transport systems.

With our focus solely on transport, we advocate to government and industry for better transport outcomes and processes; share knowledge and experience through professional development; facilitate professional networks across the industry; and support the emerging generations of transport professionals.

We take a multidisciplinary approach to raising the profile of the transport community, rather than championing any one profession, as many disciplines have an important role to play in the many varied facets of the planning, design, delivery, and management of transport.

AITPM engages with more than 5,000 transport professionals, working within all levels of government, consultancy, the private sector, and academia, across all modes of transport. Their areas of work include:

- ◆ Transport Planning
- ◆ Traffic Engineering
- ◆ Transport and Land Use Modelling
- ◆ Active Transport and Micromobility
- ◆ Transport Policy
- ◆ Road and Transport Safety
- ◆ Travel Behaviour Change and Demand Management
- ◆ Traffic and Transport Research
- ◆ Intelligent Transport Systems
- ◆ Road Design
- ◆ Traffic management

Our services and events address this broad range of areas of practice, exposing thousands of practitioners to the latest content, innovation, and technical perspectives every month. While we are a national organisation, working together to share and grow the industry's body of knowledge to ultimately improve transport outcomes for all communities, our state branches are the local engine rooms of our activity. Our branches support the local delivery of services on the ground in:

- ◆ Queensland
- ◆ New South Wales, also servicing the Australian Capital Territory
- ◆ Victoria, also servicing Tasmania
- ◆ South Australia
- ◆ Western Australia.

## Our ambitious vision for the industry



As the leading body for transport professionals in Australia, it is our vision, that working together, the industry can achieve a sustainable, efficient, safe, and accessible transport system.

To contribute to the achievement of this ambitious vision for the industry, our mission is to lead our members and practitioners to connect, collaborate, participate to advance their skills, capabilities, and knowledge. In doing so we are focused on:

- ◆ **Community** | growing a strong, connected, and supportive community of practitioners to enhance the resilience and capacity of the industry.
- ◆ **Collaboration** | facilitating collaboration and engagement across the industry to influence better outcomes.
- ◆ **Capability** | growing industry capability through sharing and developing knowledge and experience.
- ◆ **Governance and Organisational Excellence** | ensuring the correct operational enablers are in place to allow us to fulfill our mission and objectives.

AITPM is a growing organisation, with our membership and industry reach doubling in the past 3 years and continuing on a strong positive growth trajectory.

We are inviting likeminded organisations to partner with us in the achievement of this vision for the industry.

We are seeking partners that believe in collaboration, and that will work with us and our transport community to grow the capability of the industry and enhance transport outcomes for Australian communities.





## Partner for growth

Partnering with the AITPM is an investment in the advancement of the transport industry, through supporting the enhancement of services, products, and knowledge.

Our partners are respected in INSERT BRANCH LOCATION and through our extensive promotional and profile opportunities, their brands are recognised within the industry as leaders.

Our partnerships provide the opportunity for our partner organisations to showcase the talent, experience, and achievements of their teams amongst their industry peers and clients, building connections and strengthening their position as industry and technical leaders.

At a Branch level, AITPM offers three key types of partnership:

- ◆ Principal State Partner
- ◆ Major Branch Partner
- ◆ Branch Supporter

Each provides a range of benefits focused on enabling you to support the local industry by showcasing the talents and experience of your teams, while providing differing levels of engagement to suit the exposure that you desire.

We invite you to partner with AITPM and join us on our growth journey.

### Victorian Branch President

**Mike Willson**

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### Sponsorship Coordinator

**Rebecka Gunnarsson**

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# Victoria Branch Partnership Packages 2024

	Principal State Partner	Major Branch Partner	Branch Supporter
<b>Annual Investment</b>	\$5,000 excl GST 1 available	\$3,500 excl GST 3 available	\$1,500 excl GST 6 available
<b>Access to industry members and decision makers</b>	<ul style="list-style-type: none"> <li>◆ 20% discount off the full price for Technical Events, Networking and Social events for staff</li> <li>◆ Invitations to exclusive boardroom session with senior industry members</li> </ul>	<ul style="list-style-type: none"> <li>◆ 15% discount off the full price for Technical Events, Networking and Social events for staff</li> <li>◆ Invitations to exclusive boardroom session with senior industry members</li> </ul>	<ul style="list-style-type: none"> <li>◆ 10% discount off the full price for Technical Events, Networking and Social events for staff</li> </ul>
<b>State Technical Event Program</b>	<ul style="list-style-type: none"> <li>◆ Host a 'sponsored' technical event (webinar or face to face) subject to approval of the topic/speakers. Partner to cover event costs if beyond standard event style held by branch - to be negotiated. Includes 5 non-member tickets for company's use (not including speaker)</li> <li>◆ Opportunity to display a company banner and promotional material at the sponsored face to face event - to be supplied and managed by sponsor</li> <li>◆ Opportunity to present at a webinar or face to face technical seminar or forum (subject to a peer review of the presentation)</li> <li>◆ Organisation logo displayed in event presentation slide pack</li> <li>◆ Logo displayed on webinar broadcasts</li> <li>◆ Verbal acknowledgment at each event</li> <li>◆ Receive 5 non-member tickets for company's use (at a technical event only)</li> <li>◆ Participation as a panellist in an industry leaders discussion</li> </ul>	<ul style="list-style-type: none"> <li>◆ Opportunity to display a company banner and promotional material at general technical events which are not specifically sponsored (to be supplied and managed by sponsor)</li> <li>◆ Opportunity to present at a webinar or face to face technical seminar or forum (subject to a peer review of the presentation)</li> <li>◆ Organisation logo displayed in event presentation slide pack</li> <li>◆ Logo displayed on webinar broadcasts</li> <li>◆ Verbal acknowledgment at each event</li> <li>◆ Receive 5 non-member tickets for company's use (at a technical event only)</li> </ul>	<ul style="list-style-type: none"> <li>◆ Organisation logo displayed in event presentation slide pack</li> <li>◆ Logo displayed on webinar broadcasts</li> <li>◆ Verbal acknowledgment at each event</li> </ul>
<b>State-based Social and Networking Events</b>	<ul style="list-style-type: none"> <li>◆ Logo displayed on event broadcasts</li> <li>◆ Organisation logo displayed in event presentation slide pack and verbal acknowledgement at each event with AV</li> <li>◆ 4 tickets to each networking event (max 2 events)</li> </ul>	<ul style="list-style-type: none"> <li>◆ Logo displayed on event broadcasts</li> <li>◆ Organisation logo displayed in event presentation slide pack and verbal acknowledgement at each event with AITPM Victoria</li> <li>◆ 2 tickets to each networking event (max 2 events)</li> </ul>	<ul style="list-style-type: none"> <li>◆ Logo displayed on event broadcasts</li> <li>◆ Organisation logo displayed in event presentation slide pack and verbal acknowledgement at each event with AV</li> <li>◆ 1 ticket to each networking event (max 2 events)</li> </ul>



	Principal State Partner	Major Branch Partner	Branch Supporter
<b>Annual National Conference</b>	<ul style="list-style-type: none"> <li>◆ Right to review and select other conference sponsorship packages before general release.</li> <li>◆ Discounts off standard non-member price for conference registrations (including dinner and seated lunch, excluding optional program extras eg tours) – to be negotiated</li> <li>◆ Allocated seat at VIP tables for the conference dinner, if in attendance (no free ticket)</li> </ul>	<ul style="list-style-type: none"> <li>◆ Right to review and select other conference sponsorship packages before general release.</li> <li>◆ Discounted ticket type – up to 30% off Standard non-member price for conference registrations (including dinner and seated lunch, excluding optional program extras eg tours) - unlimited registrations</li> <li>◆ Allocated seat at VIP tables for the conference dinner, if in attendance and conference is in sponsors state (no free ticket)</li> </ul>	<ul style="list-style-type: none"> <li>◆ Discounted ticket type – up to 20% off Standard non-member price for conference registrations (including dinner and seated lunch, excluding optional program extras eg tours) - unlimited registrations</li> </ul>
<b>Online Conference Series</b>	<ul style="list-style-type: none"> <li>◆ Opportunity to present one paper (subject to a peer review of the presentation)</li> </ul>		
<b>Digital Communications</b>	<ul style="list-style-type: none"> <li>◆ Logo displayed on the website with hyperlinking</li> <li>◆ Access for staff to event broadcasts</li> <li>◆ Premium job advertising at Standard rate</li> </ul>	<ul style="list-style-type: none"> <li>◆ Logo displayed on the website with hyperlinking</li> <li>◆ Access for staff to event broadcasts</li> <li>◆ Premium job advertising at Standard rate</li> </ul>	<ul style="list-style-type: none"> <li>◆ Logo displayed on the website with hyperlinking</li> <li>◆ Access for staff to event broadcasts</li> <li>◆ Premium job advertising at Standard rate</li> </ul>
<b>Membership</b>	<ul style="list-style-type: none"> <li>◆ Discount on membership renewal for staff</li> <li>◆ No admin fee on new staff memberships - save \$30.00</li> </ul>	<ul style="list-style-type: none"> <li>◆ Discount on membership renewal for staff</li> <li>◆ No admin fee on new staff memberships - save \$30.00</li> </ul>	<ul style="list-style-type: none"> <li>◆ Discount on membership renewal for staff</li> <li>◆ No admin fee on new staff memberships - save \$30.00</li> </ul>