



**AUSTRALIA INSTITUTE OF TRAFFIC PLANNING  
AND MANAGEMENT LTD**

# **Partnerships, Sponsorship, and Government Contracts Policy**

Document PD-012

**AITPM Ltd**  
**PARTNERSHIPS, SPONSORSHIP, AND GOVERNMENT CONTRACTS POLICY**  
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**PD-012**

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<b>REVISION STATUS</b>								
<b>Rev No</b>	<b>Date</b>	<b>Revision Description</b>	<b>Intl</b>	<b>Sign</b>	<b>Intl</b>	<b>Sign</b>	<b>Intl</b>	<b>Sign</b>
			<b>Prepared</b>		<b>Checked</b>		<b>Approved</b>	
V0	15/03/2023	Original draft	KK		Board Directors			
V1	27/03/2023	Final – Approved by Board	KK					

## **Principles that AITPM considers in the establishment of Partnerships, Sponsorship, and Government contracts:**

1. When considering Partnerships, Government contracts, and general sponsorship arrangements the following principles are applied in the assessment of suitability of the entity:
  - a) Alignment of the entity to AITPM vision, mission and purpose, and conducts business progressing the achievement of transport that is *sustainable, efficient, accessible, and safe*.
  - b) Alignment of the entity to AITPM's strategic directions and objectives.
  - c) Entity has a positive brand reputation in the industry.
  - d) Entity and/or its staff have a positive relationship.
  - e) Entity and/or its staff have a history of engagement with AITPM.
  - f) Entity has the capacity to meet the requirements of the partnership and fulfill commitments.
  - g) Entity and/or its staff have demonstrated ability to positively collaborate in the industry.
  - h) Entity and/or its staff have a positive and cooperative approach to working with the AITPM team and volunteers.
  - i) There are no significant risks to reputation, brand, financial or legal evident, that cannot be reasonably mitigated.
  - j) Any real or perceive conflicts of interest are identified and able to be addressed.
  - k) The scale and nature of the arrangement present a positive contribution to AITPM and the transport community.
2. In addition, in relation to AITPM:
  - a) The capacity of the AITPM to adequately fulfill the commitments of any arrangement, including required reporting and relationship management.
  - b) The equity of any proposed arrangement and associated benefits, cost, and value relative to other existing partnerships, sponsorships, or contracts, based on the principle of not unfairly providing greater value (determined on a tangible basis) or bias to one entity over another.

3. AITPM reserves the right to enter into any agreement with an entity that meets the majority of these criteria. Board delegates to the CEO the authority to enter AITPM into agreements into such agreements.
4. Equally AITPM reserves the right to choose to terminate, not to enter, or renew, any agreement if it is deemed by the CEO that the arrangement fails to meet any of the above criteria.
5. Board delegates to the CEO the authority to choose not to enter into agreements, however the Board reserves the authority to determine not to renew or to terminate any agreements, upon the advice of the CEO.
6. CEO advise the Board of all agreements with a value more than of \$10,000.